

# Christmas and New Year

## ADVERTISING ARRANGEMENTS

---

ASG will be **CLOSED** from  
12 noon on **Wednesday 24 December**; re-opening at  
9.00am on **Friday 2 January 2026**

---

### ADVERTISING DEADLINES

**Ads for w/c 22 Dec** - draft copy to ASG by 1pm Wednesday 10 December,  
with approval by 3pm Friday 12 December

**Ads for w/c 29 Dec** - draft copy to ASG by 3pm Friday 12 December,  
with approval by 3pm Tuesday 16 December

**Ads for w/c 5 Jan 2026** - draft copy to ASG by 10am Wednesday 17 December,  
with approval by 10am Friday 19 December

---

### TITLES NOT PUBLISHING W/C 22 DECEMBER

Newsletter (25 December), Irish News (25 December) & Mourne Observer.

Please note Newtownards Chronicle, Co. Down Spectator, Sheffield Star  
and Belfast Media Group will publish a day earlier than usual for  
the Christmas period.

**BRITISH MEDICAL JOURNAL:** Last edition of 2025 - 20 December 2025  
Approval by 10am 12 December.

First edition of 2026 - Saturday 10 January 2026  
Draft copy to ASG by 10am Wednesday 17 December  
with approval by 10am Friday 19 December.

---

*Happy Christmas and Happy New Year from  
all at ASG and the formula*



the formula  
employer  marketing

[hello@wearetheformula.co.uk](mailto:hello@wearetheformula.co.uk)

[wearetheformula.co.uk](http://wearetheformula.co.uk)