

STRATEGY TALK – MANAGER BRIEF

This document provides background information to managers and compliments your Strategy Talk which will be published in Connect.

The purpose of the document is to give managers background information about the forthcoming Strategy Talks before they are published, in order that they have the knowledge to address any questions they may receive from their staff re the articles when they are published in the magazine.

Strategy Talk Title: Local Housing Strategy

Month: April

What? (e.g. What is the topic about? What does it mean? What is it – e.g. initiative, project, new provision, change of provision)

The purpose of the article is to make staff aware of what the Council plans to do to address housing need, homelessness, fuel poverty and climate change.

This is set out in a recently published Local Housing Strategy which describes what the Council and its partners want to achieve, and the actions they will take, to address housing need and demand in Moray. The LHS forms the basis for future investment decisions in housing and related services.

Why? (e.g. What does that mean? Why is it important? How can the situation be interpreted – what does this mean for the Council, and or staff / resident of Moray?)

To help raise staff's awareness of how the Council will try to help people in housing need.

Local Housing Strategy activity is structured around these priorities:

Priority 1: To improve access to housing across all tenures and address housing need

Priority 2: To prevent and alleviate homelessness

Priority 3: To assist people requiring specialist housing

Priority 4: To improve the condition and energy efficiency of housing, and minimise fuel poverty

Now What / Actions? (e.g. What can this lead to? What can happen next? What do we need to consider for the future? Any actions to inform / or any actions you require eg feedback, participation)

By providing this information we are ensuring that staff are made aware of current housing market issues, and the actions the Council plans to take to address them. We are also ensuring that staff are aware of how work on this activity is monitored.